

# **2024 Gold Party Sponsorship Levels**

# SATURDAY, SEPTEMBER 7, 2024 AT ROARING SOCIAL IN ALPHARETTA, GA

## **PRESENTING SPONSOR - \$25,000**

### **Marketing & Co-Branding Opportunities**

- Email Campaign and Social Media Post:
  - Partnership Centric Marketing to over 15,000+ LFR Supporters
  - o 3-month campaign
- Premier Brand Placement:
  - Event Landing Page
  - o Co-Branding Event Signage

### **Team Engagement Opportunities**

- Event Entry Tickets for 20 & Pre-Event Private Access for 20
- Reserved Lounge Areas w/ specialty bottle of wine & appetizer (Seats 18-20)
- Lighthouse Swag Basket

## **GOLD SPONSOR - \$10,000**

### **Marketing & Co-Branding Opportunities**

- Email Campaign and Social Media Post:
  - Partnership Centric Marketing to over 7,500 + LFR Supporters
    - o 2-month duration of campaign
- Gold Tier Co-Brand Placement:
  - o Event Landing Page
  - o Logo Display on Event Signage

### **Team Engagement Opportunities**

- Event Entry Tickets for 10 & Pre-Event Private Access for 10
- Reserved Lounge Areas w/specialty bottle of wine & appetizer (Seats 8-10)
- Lighthouse Swag Basket

If you would like to become a Gold Party Sponsor or have any questions,



# SILVER SPONSOR - \$5,000

### **Marketing & Co-Branding Opportunities**

- Email Campaign and Social Media Post:
  - Partnership Centric Marketing to over 5,000 + LFR Supporters
- Silver Tier Co-Brand Placement:
  - o Event Landing Page
  - o Logo Display on Event Signage

#### **Team Engagement Opportunities**

- Event Entry Tickets for 10 & Pre-Event Private Access for 4
- Reserved Lounge Areas w/ specialty bottle of wine & appetizer (Seats 8-10)
- 5 additional drink tickets

### **BRONZE SPONSOR - \$1,500**

### **Marketing & Branding Opportunities**

- Bronze Tier Co-Brand Placement:
  - Event Landing Page
  - Logo Display on Event Signage

### **Team Engagement Opportunities**

- Event Entry Tickets for 10 & Pre-Event Private Access for 2
- 5 additional drink tickets

### LIGHTHOUSE SPONSOR - \$900

• Event Entry Tickets for 10

If you would like to become a Gold Party Sponsor or have any questions,